



seth rumel

24 year old graphic designer based in Columbus, OH with experience spanning over 8 years.

Specializing in logo design, packaging design, and layout design, with some UI/UX design experience.

experience

THE WASSERSTROM COMPANY

ECOMMERCE CONTENT SPECIALIST | 2024-PRESENT

Oversee all product information and product imagery. Consult vendor contacts to procure product imagery. Edit product imagery with Adobe Photoshop.

LAZ PARKING

LEAD VALET ATTENDANT | 2023-2024

Lead a team of valets at the Hilton in Downtown Columbus. Greeting and assisting all guests as well as ensuring a smooth operating shift.

JETPACK SHIPPING

GRAPHIC DESIGNER | 2021-2023

Developed a templating system for dietary supplement labels, organized client files into a clear system, and provided label/package design services

REGENCY SEATING

GRAPHIC DESIGNER | 2018-2020

Designed catalogs, brochures, logos, and product packaging. Contributed to online marketing efforts via email blast, SEO, and PPC keyword bidding. Developed the company website using PHP, HTML, CSS, and Vue.js.

FREELANCE WORK

GRAPHIC DESIGNER | 2017-PRESENT

Collaborated with my high school to design logos and print materials for clubs, teams, and events. Commissioned by local businesses and startups for branding, apparel, stationery, and layout design projects.

education

NIHF STEM

HIGH SCHOOL | 2015-2019

STARK STATE COLLEGE

SOME COLLEGE | 2019-2020

skills



ADOBE INDESIGN



ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



OTHER SKILLS

Photo Manipulation, Photo Editing, HTML, CSS, JS, Vue.js, PHP, Microsoft Excel, Typing, Python, Microsoft Office

get in touch

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